**BOMA NETWORKING/MEMBERSHIP COMMITTEE NOTES**

**3/21/2025**

Attendees – Allison McClure, Jeff Price, Jamie Ottery, Lisa Davis, Barb York, Matt Gliem, Kellie VanBlarcom

* **BUDGET –**$1,750 for 2024 attend to win, welcome meetings, welcome gifts, etc.
  + Spent $50 so far at January lunch and no winner for February.
* **COMMITTEE MISSION & GOALS** 
  + **Mission Statement – Empowering Property Managers, Elevating the Industry**
    - We are dedicated to growing a strong community of property managers by promoting the benefits of BOMA Columbus membership – offering education, networking, and advocacy that drive success in commercial real estate.
  + **Goals**
    - Increase PM membership to 70 from 64
    - Make New Members feel welcomed and encourage participation using BOMA Buddy
    - Increase Emerging Professional membership
    - Keep current members engaged and active
* **ACTION ITEMS** –
  + **BOMA Buddies** – move this in house.
    - Allison will share a list of new members at every meeting, and we will divide the list among our group.
    - We need to reach out to our buddies to welcome them and invite them to attend BOMA events. Make sure to greet them at events and hang out if appropriate.
      * Brooke Pollock – Lisa
      * Emily Hozer? – Kellie
      * Julie Elker – Jeff
      * Sabrina Farmer – Jamie
      * Kyle Reitter – Kellie
      * Sean McCafferty – Jamie
      * Patrick Eaton – Matt
      * Collin White – Jamie
      * Samantha (Commonwealth) – Lisa
      * Donald Blankenship – Matt
  + **New Member Welcome Event**
    - Before the June lunch at The Boathouse
    - Only invite new members, BOMA Board, and our committee
  + **Marketing**
    - Allison will be our marketing liaison and will keep us posted on promotions and their effectiveness.
  + **Targeted Prospective Members**
    - Email Matt and Jamie at least 5 potential BOMA members who you will reach out to at least quarterly to invite to events, offer info, etc
      * This worked pretty well last year, as we had 5 new members from these efforts
  + **Exit Survey**
    - Attempt to find out why PMs have not renewed with BOMA
      * Review list and see if there are people we should call:
        + Katherine Klosterman - NRI
        + Joni Kurvosky – Lion Mgt
        + David Leach – Columbus Museum of Art
        + Betsy Lewis – Nationwide Insurance
        + Deanna Martin – no long with JLL
        + Tox Marxen – NRI
        + Tejal Patel – Cushman
        + Julie Shaefer - ?
        + Angela Zarate – Physician Realty Trust
  + **Meet with Principals of Major PM Companies** – June 11th 3:00-5:00
    - Invite only event on a patio this spring/summer. Matt to check with Aimiee Corney about using White Castle Rooftop. Crawford Hoying is a back-up suggestion.
    - Everyone create a top 5-10 list for the meeting. Decide on invitee list using those.
      * Make sure to include Equity – Jamie Johnson – to capitalize on March tour
  + **Membership Drive** –
    - November 15th Pickleball at Paddle Taps
      * Same as last year, but have a tournament for those who want to play more competitively.
  + **2 Annual Roundtable Events-**
    - PM Roundtable 1/30/2025 – Feedback? Designate a leader from each table to recap at the end of the meeting.
    - Second Roundtable – End of October at Atrium 1?
      * Place nametags at tables in advance to encourage mingling.
  + **Additional Engagement Ideas-**
    - Create a running list of members who register for and attend events.
      * If attend 1 or less, contact at the end of the year to find out why? Allison does this.
* **Future Meeting Dates** – 4/23 Noon at Chile Verde