**BOMA NETWORKING/MEMBERSHIP COMMITTEE NOTES**

**3/21/2025**

Attendees – Allison McClure, Jeff Price, Jamie Ottery, Lisa Davis, Barb York, Matt Gliem, Kellie VanBlarcom

* **BUDGET –**$1,750 for 2024 attend to win, welcome meetings, welcome gifts, etc.
	+ Spent $50 so far at January lunch and no winner for February.
* **COMMITTEE MISSION & GOALS**
	+ **Mission Statement – Empowering Property Managers, Elevating the Industry**
		- We are dedicated to growing a strong community of property managers by promoting the benefits of BOMA Columbus membership – offering education, networking, and advocacy that drive success in commercial real estate.
	+ **Goals**
		- Increase PM membership to 70 from 64
		- Make New Members feel welcomed and encourage participation using BOMA Buddy
		- Increase Emerging Professional membership
		- Keep current members engaged and active
* **ACTION ITEMS** –
	+ **BOMA Buddies** – move this in house.
		- Allison will share a list of new members at every meeting, and we will divide the list among our group.
		- We need to reach out to our buddies to welcome them and invite them to attend BOMA events. Make sure to greet them at events and hang out if appropriate.
			* Brooke Pollock – Lisa
			* Emily Hozer? – Kellie
			* Julie Elker – Jeff
			* Sabrina Farmer – Jamie
			* Kyle Reitter – Kellie
			* Sean McCafferty – Jamie
			* Patrick Eaton – Matt
			* Collin White – Jamie
			* Samantha (Commonwealth) – Lisa
			* Donald Blankenship – Matt
	+ **New Member Welcome Event**
		- Before the June lunch at The Boathouse
		- Only invite new members, BOMA Board, and our committee
	+ **Marketing**
		- Allison will be our marketing liaison and will keep us posted on promotions and their effectiveness.
	+ **Targeted Prospective Members**
		- Email Matt and Jamie at least 5 potential BOMA members who you will reach out to at least quarterly to invite to events, offer info, etc
			* This worked pretty well last year, as we had 5 new members from these efforts
	+ **Exit Survey**
		- Attempt to find out why PMs have not renewed with BOMA
			* Review list and see if there are people we should call:
				+ Katherine Klosterman - NRI
				+ Joni Kurvosky – Lion Mgt
				+ David Leach – Columbus Museum of Art
				+ Betsy Lewis – Nationwide Insurance
				+ Deanna Martin – no long with JLL
				+ Tox Marxen – NRI
				+ Tejal Patel – Cushman
				+ Julie Shaefer - ?
				+ Angela Zarate – Physician Realty Trust
	+ **Meet with Principals of Major PM Companies** – June 11th 3:00-5:00
		- Invite only event on a patio this spring/summer. Matt to check with Aimiee Corney about using White Castle Rooftop. Crawford Hoying is a back-up suggestion.
		- Everyone create a top 5-10 list for the meeting. Decide on invitee list using those.
			* Make sure to include Equity – Jamie Johnson – to capitalize on March tour
	+ **Membership Drive** –
		- November 15th Pickleball at Paddle Taps
			* Same as last year, but have a tournament for those who want to play more competitively.
	+ **2 Annual Roundtable Events-**
		- PM Roundtable 1/30/2025 – Feedback? Designate a leader from each table to recap at the end of the meeting.
		- Second Roundtable – End of October at Atrium 1?
			* Place nametags at tables in advance to encourage mingling.
	+ **Additional Engagement Ideas-**
		- Create a running list of members who register for and attend events.
			* If attend 1 or less, contact at the end of the year to find out why? Allison does this.
* **Future Meeting Dates** – 4/23 Noon at Chile Verde